



**TOGETHER
WE'RE MOVING
DAIRY
FORWARD**



DAIRY GOLF CLASSIC

Tuesday, July 28
Lake Arrowhead Golf
Nekoosa, WI

See you on the links!

The Dairy Golf Classic is one of the most talked about networking events of the year for the Dairy Business Association. More than just a day on the golf course, this event brings together more than 200 farmers and allied business members and non-members for a day of fun and camaraderie.

- 18 sponsored hole activities
- Unique sponsorship opportunities
- Post-event reception with refreshments, networking and prizes



DBA GOLF SPONSORSHIPS

		COST
	Presenting sponsor » Sponsorship includes naming rights and logo placement on all marketing collateral » Two complimentary foursomes » Display company banners all day » Distribute items for swag bags	\$5,000
MEAL & BEVERAGE SPONSORSHIPS	Breakfast » Sponsor signage during registration » Display company banners all day » Distribute items for swag bags	\$1,000
	Lunch » Sponsor signage during lunch » Display company banners all day » Distribute items for swag bags	\$2,000
	Bloody Mary bar Provide and serve Bloody Mary's during registration	SOLD
	Grilled cheese station Provide and serve golfers grilled cheese sandwiches at the turn	\$2,000
	Social hour » Sponsor signage during social hour » Opportunity to speak and distribute promotional items during social hour	SOLD
	Beverage Cart sponsor Offer beer, cocktails, soda or better yet a signature cocktail. Sponsorship includes your signage on beverage carts, provide cocktail napkins or other giveaways.	\$1,000 + cost of beverages
HOLES	Watering hole sponsor Each watering hole includes beverages for golfers to help beat the heat and build camaraderie! The hole features your company signage and the chance to have your staff at the hole to network with golfers. Any giveaways, beverages and contests should be coordinated with DBA.	\$1,000
	One hole sponsor Sponsoring a hole at the DBA golf outing gives your company the chance to engage with golfers. Participation is up to the sponsor - you can leverage the experience by staffing the hole and hosting a giveaway or contest. Name-only sponsorships can also be in place. Each hole features your company signage. Any giveaways and contests should be coordinated with DBA. <i>(May be two sponsors per hole - one on the tee, one on the green.)</i>	\$500
CONTESTS	Hole event sponsor Sponsor special hole events, such as longest drive, longest putt, closest to the pin, etc. Your logo will be included on hole event sheet, hole event signs and prizes are distributed after the event. Any additional giveaways should be coordinated with DBA.	\$1,500
	Hole-in-one contest Host a hole-in-one contest at your sponsored hole. Includes the hole sponsorship itself and contest promotion. Features your logo and signage as well as the opportunity to get your staff involved in the fun. Coordinate a fun prize for the contest winner! Any additional giveaways should be coordinated with DBA.	\$750
PROMOTIONAL SPONSORSHIPS	Golf carts Display your company's name, logo & promotional items in golf carts. Includes the opportunity to provide your marketing collateral in each cart.	\$3,000
	Golfer registration Sponsor our registration area. Includes your signage, handouts, representatives at registration, or other ideas to make the experience fun.	\$1,000
	Golf balls Provide golfers with a sleeve of balls containing your logo	SOLD
	Hole flags Hole flags are one of the most visible items on the course! Supply hole flags with your corporate name & logo and we will place them at every hole.	SOLD

For more information or to secure your sponsorship, please email info@voiceofmilk.com. All sponsorships must be secured by July 1.

Put your brand in golfers' hands! Reach out to our team to learn how to include an item in our swag bags. Items must be submitted by July 1.